

CONTRACT

Contract Agreement Between:



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Contract / Revision 963540 /		Alt Order # 06372603
Product SENATE MAJORITY PAC		
Contract Dates 10/16/12 - 10/22/12		Estimate # 2063
Advertiser Senate Majority PAC		Original Date / Revision 10/19/12 / 10/19/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washington
Special Handling		
Demographic Adults 25+		
IDB# 9912856	Advertiser Code 94	Product Code 100
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLWT	10/16/12	10/22/12	NBC Today Show III	10-11a		:30			NM	3	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				3	\$400.00			
2	WLWT	10/16/12	10/22/12	NBC Tonight Show	1135-1237a		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$600.00			
3	WLWT	10/16/12	10/22/12	12-1230p M-F news	12-1230p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				1	\$250.00			
4	WLWT	10/16/12	10/22/12	JUDGE JUDY EF	Judge Judy		:30			NM	5	\$3,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$700.00			
5	WLWT	10/16/12	10/22/12	DR OZ EF	4PM-5PM		:30			NM	5	\$3,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$700.00			
6	WLWT	10/16/12	10/22/12	5-530p M-F news	5-530p		:30			NM	5	\$5,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$1,100.00			
7	WLWT	10/16/12	10/22/12	5-6a news	5-6a		:30			NM	2	\$1,750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				2	\$175.00			
8	WLWT	10/16/12	10/22/12	530-6p M-F news	530-6p		:30			NM	2	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract Dates 10/16/12 - 10/22/12		Estimate # 2063
Advertiser Senate Majority PAC		Original Date / Revision 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
9	WLWT	10/16/12	10/22/12	6-630p M-F news	6-630p		:30	2	\$1,100.00	NM	2	\$3,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,800.00	NM	2	\$1,600.00
10	WLWT	10/16/12	10/22/12	6-7a news	6-7a		:30	2	\$800.00	NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$800.00	NM	1	\$1,700.00
11	WLWT	10/16/12	10/22/12	7-730p	7-730p		:30	1	\$1,700.00	NM	2	\$3,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,700.00	NM	2	\$3,000.00
12	WLWT	10/16/12	10/22/12	NBC Today Show	7-9a		:30	2	\$1,500.00	NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,500.00	NM	1	\$1,700.00
13	WLWT	10/16/12	10/22/12	730-8p	730-8p		:30	1	\$1,700.00	NM	2	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,700.00	NM	2	\$1,400.00
14	WLWT	10/16/12	10/22/12	NBC Today Show II	9-10a		:30	2	\$700.00	NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$700.00	NM	1	\$700.00
15	WLWT	10/20/12	10/20/12	Sa 10-11a News	Sa 10-11a		:30	1	\$700.00	NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00	NM	0	
16	WLWT	10/20/12	10/20/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30	1	\$100.00	NM	1	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00	NM	1	\$1,200.00
D 17	WLWT	10/21/12	10/21/12	BENGALS GAME 10/21	BENGALS GAME		:30			NM	1	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,200.00	NM	2	\$1,200.00
18	WLWT	10/21/12	10/21/12	Su 9-10a News	Su 9-10a		:30			NM	2	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,200.00	NM	2	\$1,200.00
N 19	WLWT	10/21/12	10/21/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$800.00	NM	1	\$800.00
N 20	WLWT	10/21/12	10/21/12	NFL Pre-Game	NFL		:30			NM	1	\$6,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$6,000.00	NM	1	\$6,000.00

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N 21	WLWT	10/21/12	10/21/12	Late News after NFL	Late News		:30			NM	2	\$3,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 2 \$1,500.00												
N 22	WLWT	10/22/12	10/22/12	M8-9p	M8-9p		:30			NM	1	\$9,400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$9,400.00												
Totals											44	\$52,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	44	\$52,700.00	\$44,795.00
Totals	44	\$52,700.00	\$44,795.00

Date: _____

Signature: _____

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